



PHOTON

RELENTLESSLY PURSUING TOMORROW





Photon is the largest and fastest growing provider of Mobile First Omnichannel Experiences. We work with over 34% of the Fortune 100 companies including many with award-winning presences like Walgreens (Best Retail app of the year at SXSW, Webby award winner), JPMorgan Chase (winner of multiple Webby awards), Western Union, MasterCard, State Street Bank, L'Oréal, Best Buy, American Eagle Outfitters, Neiman Marcus, HSN, Cisco, Horizon Health Care, Johnson & Johnson, and others. We also work with innovative and well-funded start-ups like Songza (acquired by Google), Xtify (acquired by IBM), Siri (acquired by Apple), TouchTunes, MDLive, Viggie, and others.



Our omnichannel presences touch over **150 million consumers every day**, and we have the **largest pool of omnichannel engineers** with over 3,600+ engineers across offices in the US, India, Indonesia, and the Netherlands.

We are the dominant providers of omnichannel solutions to Fortune 100 companies. We define omnichannel today as broadly comprising 6 prominent areas:



Consumer-Facing Applications



Adaptive Responsive Web Presences



Associate or Employee-Facing Applications



In-Store Digital Presences



API Platforms & Blueprints



Big Data & Analytics

Additionally, we are seeing the entry of **Internet of Things & Wearables** in omnichannel use cases.

Our unique value proposition to customers: (i) We deliver compelling omnichannel experiences by marrying the creative front end with the enterprise architectures in the back end. (ii) We serve as our customers' innovation partner. We do this by distilling impactful new technologies from the cacophony of emerging technology buzzwords and helping our customers efficiently and effectively use new technologies to achieve business results.

The founders of Photon previously founded Infravio, one of the **world's leading SOA Infrastructure** companies. From 2000 to 2006, they wrote several of the standards in the **SOA Governance** and **API Management** space. Infravio's success resulted in its acquisition by webMethods in 2006. Today, Photon leverages the deep understanding of enterprise middleware gained from those roots and Photon's in-house creative agency based in New York and Chicago to **Innovate, Architect, and Build omnichannel presences** that make your customers go **WOW!**



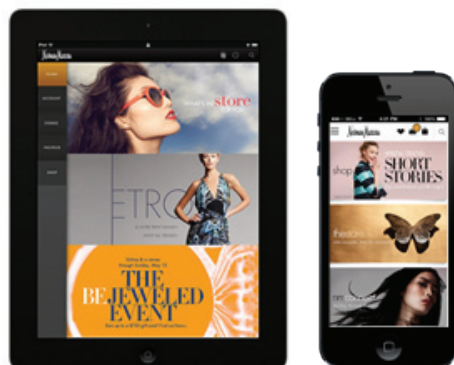
Consumer-Facing Applications



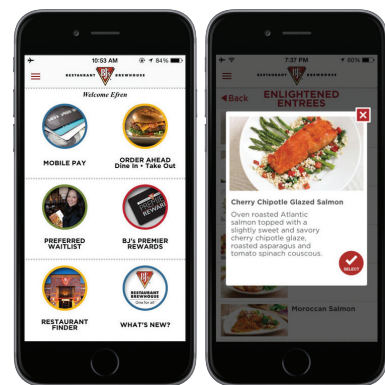
Walgreens



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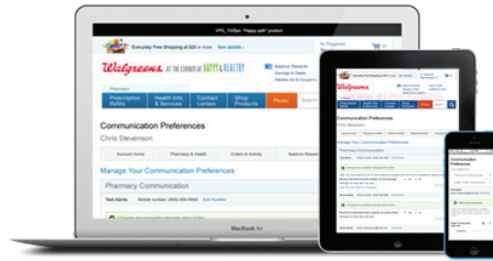


Neiman Marcus

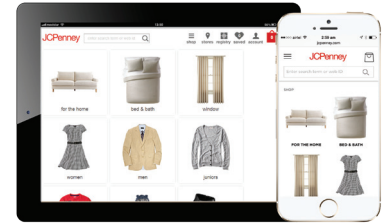




Adaptive Responsive Web Presences



Walgreens



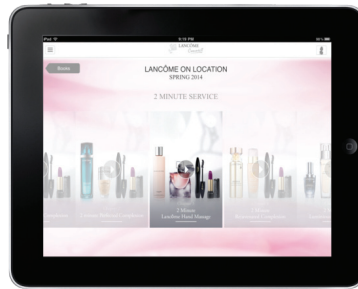
JCPenney



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Associate or Employee-Facing Applications



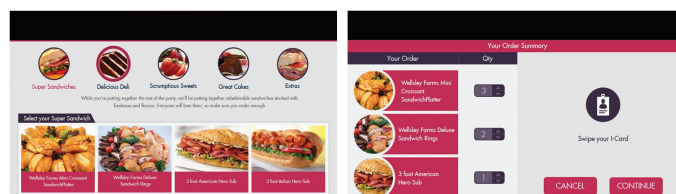
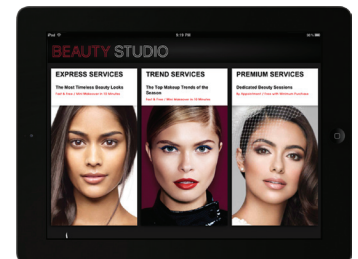
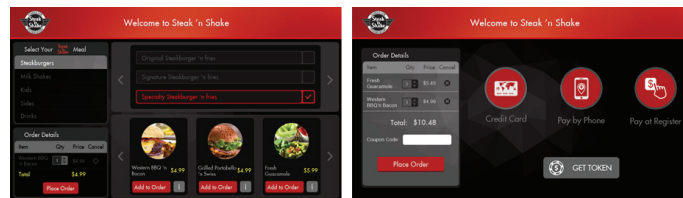
L'ORÉAL



Neiman Marcus



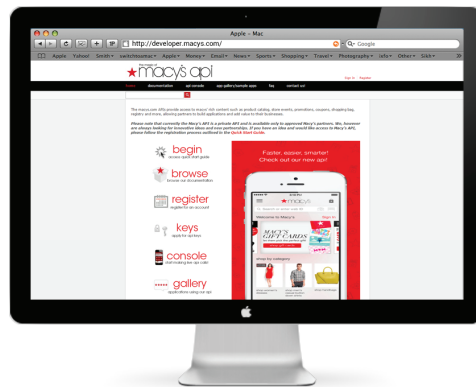
In-Store Digital Presences



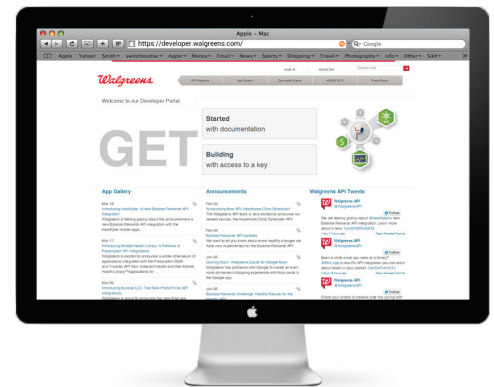
SEPHORA



API Platforms & Blueprints



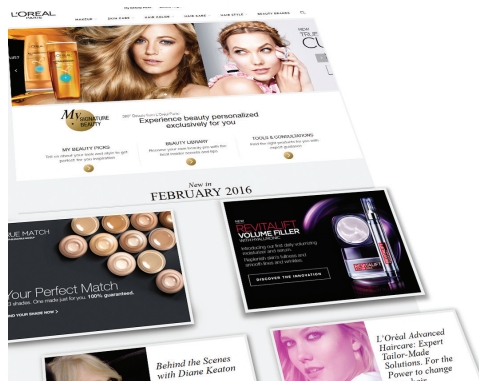
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Big Data & Analytics



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Photon Leadership Team



Srinivas Balasubramanian
Chairman & Chief Executive Officer



Mukund Balasubramanian
Chief Technology Officer



Hariprasad Ramakrishnan
Senior Vice President, Account Management & Field Sales



Muhamad Daud
Senior Vice President, Engineering



James Kim
Executive Creative Director